



LEE MARGOLIES

EXPERTISE

CREATIVE DIRECTION:

- Work collaboratively with clients to identify the best approach to express an intended message.
- Lead and manage team responsible for implementing creative vision.
- Leverage interpersonal skills to provide specific guidance on creating aesthetically pleasing designs.
- Bring ideas and concepts to life utilizing expertise, experience, and a passion for great design.
- Implement the latest design concepts and technology across all phases of the creative process, from brainstorming to delivery.
- Ensure final product is delivered in a timely manner, within budget, and exceeds the client's expectations.

SOFTWARE:

- Adobe Creative Suite
- Maxon Cinema 4D
- Apple Final Cut Pro
- Microsoft Office

MOTION GRAPHICS & VIDEO:

- 2D & 3D Graphics & Animations
- Video Editing

WEB & INTERACTIVE DESIGN:

- Website Design & Development (HTML, CSS, & JavaScript)
- Flash-Based Interactive Products

VISUAL COMMUNICATIONS:

- Brand & Visual Identity
- Information Visualization

AWARDS

IC MEDIA EXCELLENCE

AWARDS:

- 2013:
Video Production: Instructional Video

TELLY AWARDS:

- 2011:
Bronze Telly Awards in Film/Video: Art Direction
- 2008 - 2011:
Bronze Telly Award in Film/Video: Use of Animation
- 2008 - 2009:
Silver and Bronze Telly awards in Film/Video: Use of Animation

REGIONAL EMMY AWARDS:

- 2006:
National Capital Region Emmy Nomination: Promotion / Promo / Campaign (Graphic Designer)

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR

BOOZ ALLEN HAMILTON (06.2013 - PRESENT)

Simultaneously manage multiple projects, including establishing project time lines, prioritizing and assigning tasks, and managing contract financial details, in order to ensure client satisfaction.

As a deputy team lead, work with senior leadership to ensure day-to-day operations run smoothly. Manage and mentor team members by providing guidance and conveying technical knowledge and experience.

Continue to work in a hands-on role, designing and creating a wide range of visual communications, web, interactive, and video products.

SENIOR ART DIRECTOR

(05.2010 - 06.2013)

Supervised design team in the production of high-quality innovative multimedia products. Created web, multimedia, video, and informational graphics for a variety of government clients. Managed software resources, including troubleshooting and tracking serial numbers for team.

OWNER / CREATIVE DIRECTOR

LM CREATIVE.MOTION (FREELANCE) (04.2001 - PRESENT)

Brainstorm with clients to identify the ideal solution to their problem. Build personal relationships with each client to ensure projects run smoothly from start to finish. Provide clients with a wide range of graphic, web, and video elements, including interactive media, motion graphics, and visual communications.

DESIGN DIRECTOR

WTTG FOX5 / WDCA MY20 (03.2004 - 05.2010)

Supervised the continuing evolution of the Fox5 (WTTG-TV) and My20 (WDCA-TV) identity. In order to further promote programming, created sophisticated motion graphics, website designs, and visual communications. Managed production of graphic elements for internal and external clients' advertising needs. Additionally, supervised a staff of designers by creating a weekly schedule, assigning projects, and evaluating output and work performance. Created and maintained the yearly department budget in order to implement the latest computer technology.

ASSISTANT DESIGN DIRECTOR

(02.2003 - 03.2004)

Designed and created graphics for daily newscasts, feature stories, and special event coverage. Managed graphic workload of the department and assigned projects to designers during ratings periods.

SENIOR GRAPHIC DESIGNER

(09.2002 - 02.2003)

Designed and created graphics and animations for news, sports, promotions, and sales to promote station identity.

BROADCAST DESIGNER

WUSA 9 NEWS

(12.1998 - 09.2002)

Designed and created graphics and animations for news, sports, promotions and station website to promote station brand. Created corporate identity package and print advertising for station promotion.

GRAPHICS OPERATOR

KPNX-TV

(12.1997 - 12.1998)

Designed and created graphics for news and sports and operated graphics equipment during newscasts.

ASSOCIATIONS

- Art Directors Club Of Washington, DC
- TIVA (Television, Internet and Video Association of DC)
- Telly Awards Silver Council

EDUCATION

- Bachelor Of Arts – Broadcast Journalism
Arizona State University
December 1996

CONTINUING EDUCATION:

- Web Design and Development: HTML5, CSS3, JavaScript, jQuery, Wordpress, and Coding for Designers
- George Mason University: Web Development Languages

CONTACT

✉ lfmargolies@gmail.com

☎ 240.460.7975

📍 10225 Gainsborough Road
Potomac, MD 20854

🌐 www.lmcreativemotion.com