



LEE MARGOLIES

240.460.7975 · LFMARGOLIES@GMAIL.COM · LMCREATIVEMOTION.COM

Award winning Design Director with more than 12 years of graphic and interactive design experience.

EXPERIENCE:

LM Creative.Motion: April 2001 - Present (Bethesda, MD)

Owner/Creative Director

- Brainstorm with clients to help conceptualize the ideal brand for their company and/or product
- Create and design an identity that sets clients apart from their competition in the marketplace and generates the largest amount of revenue
- Build personal relationships with each client to ensure projects run smoothly from start to finish
- Use my passion for great design to bring ideas to life and “wow” the client using the latest concepts and technology
- Provide clients with a wide range of graphic elements to enhance their brand identity, including interactive media, motion graphics and logo design.
- Achieve successful collaboration with clients on creating a user interface that delivers the optimal user experience

WTTG Fox5/WDCM My20: September 2002 – May 2010 (Washington, DC)

Design Director: March 2004 – May 2010

- Oversee the continuing evolution of the Fox5 (WTTG-TV) and My20 (WDCM-TV) identity
- Create aesthetically pleasing website designs, motion graphics and print advertising to enhance station brand in the Washington, DC market
- Manage production of graphic elements for external clients’ advertising needs, including interactive media and micro-websites.
- Supervise a staff of 7 designers by creating a weekly schedule, assigning projects, and evaluating work performance
- Create department budget in order to implement the latest graphic design technology
- Managed the transition of Fox5’s newscasts and both stations programming to Hi-Definition in February 2009

Assistant Design Director: February 2003 - March 2004

- Designed and created graphics for daily newscasts as well as feature stories and special event coverage
- Managed graphic workload of department and assigned projects to designers during ratings periods

Senior Graphic Designer: September 2002 - February 2003

- Designed and created graphics and animations for news, sports and promotions to promote Fox5 News brand

WUSA 9 News: December 1998 – September 2002 (Washington, DC)

Broadcast Designer

- Designed and created graphics and animations for news, sports, promotions and station website to promote WUSA 9 News brand
- Created corporate identity package and print advertising for station

KPNX Channel 12: December 1997 - December 1998 (Phoenix, AZ)

Graphics Operator

- Designed and created graphics for news and sports and operated graphics equipment during newscasts

EDUCATION & SKILLS:

Arizona State University: August 1992 - December 1996 (Tempe, AZ)

- Bachelor of Arts - Broadcast Journalism

Computer Skills:

- Adobe Products (After Effects, Photoshop, Illustrator)
- Web Development (HTML, CSS, Flash, Dreamweaver)
- Cinema 4D
- Pinnacle Dekocast Systems
- Avid Editing Systems
- Microsoft Office (Word, PowerPoint, Excel and Outlook)

AWARDS:

2008 & 2009: 2 silver and 2 bronze Telly Awards in Film/Video: Use of Animation

2006: National Capital Region Emmy Nomination - Promotion-Promo-Campaign (Graphic Designer)

ASSOCIATIONS:

Art Directors Club of Washington, D.C.

TIVA-DC (Television, Internet and Video Association of DC)

Telly Awards Silver Council

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